


Hannah Goetz [gets]

I  bringing people together.

(203) 528 6461

hannahgoetz13@gmail.com

Director of Communications Boston, Massachusetts

Justice 4 Housing [nonprofit for justice-involved individuals]

Development

- Identify relevant funding opportunities and write grant / RFP responses
- Assess operational needs and develop comprehensive solutions
- Design and implement critical team systems and processes

Relationship Building

- Develop lasting partnerships with key community leaders and supporters
- Foster a safe and inclusive workspace
- Communicate consistently with the press to maintain media presence

Creation

- Design and oversee all internal and external communication materials
- Film, script and produce all video content
- Style, edit and compile annual reports
- Update and maintain company website using Wordpress and Elementor

Public Affairs Manager Boston, Massachusetts

Public Affairs Associate

Citizens Energy Corp. [green energy nonprofit]

Special Projects

- Manage cross-disciplinary teams and road maps to ensure success
- Develop and implement outreach strategies to reach low-income families
- Cultivate partnerships with community organizations

Design

- Create and edit all marketing collateral, copy and social media content
- Script, produce and edit testimonial-style and informational videos
- Design, build and maintain new company website using Wix
- Plan and compose yearly annual reports using Adobe InDesign

Marketing

- Plan and execute national press events to launch and dedicate projects
- Produce press releases, advisories, media articles briefings, memorandum and principal speeches
- Manage, execute and evaluate social media, Constant Contact and all digital marketing strategies

Financial Coach Burlington, Vermont

Financial Futures Intern

Champlain Valley Office of Economic Opportunity

Empowerment

- Provide support to clients through budgeting, credit and debt counseling
- Facilitate client workshops and classes
- Engage clients in the creation of new programmatic offerings

Most Proud Of...

Building robust internal and external systems to connect clients and colleagues with necessary resources and support

Fostering trust, connection and camaraderie amongst my team and the families we serve

Engaging the local community in programmatic goals, planning and outcomes

Being authentic

Tools

Empathy Communication

Honesty Directness Trust

Boundaries Respect Kindness

Adobe Creative Suite Figma

Wordpress Wix Elementor

Microsoft Office Suite Canva

Final Cut Pro Constant Contact

Mail Chimp Action Network

Education

B.S. Community & International Development

University of Vermont

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Burlington, Vermont